

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212

Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B) Attention: Accounts Payable 1707 Osage St, Ste 103 Alexandria, VA 22302

Send Payment To:

WSFA

Regions Bank

ATTN: Lockbox # 1400

P.O. Box 11407

Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sena	LUTHER STRANGE SENAT	812

Flight Dates	Order #	Alt Order #					
09/12/17 - 09/18/17	1800064	08768702					
Billing Calendar	Billing Type	Deal #					
Broadcast	Cash						
Special Handling							
Agency Code	Advertiser Code	Product 1/2					
9913865	62	78					
Agency Ref Advertiser Ref							

						Spots/			
Line Start D	Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/15/	17 09/15/17	WSFA 12 News at T MF	en - 10-1035pm	1	:30	1	\$275.00	NM	
Weeks	: <u>Start Date</u> 09/11/17	End Date MTWTFSS 09/17/171		<u>Rate</u> \$275.00					
Spots: #	Ch Day Ai	r Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WSFA F 09 Credited		FA 12 News at Ten - MF	10-1035pm	:0	00			\$275.00 NM
2 09/15/	17 09/15/17	ALABAMA LIVE @ 1	1A 11-1130Am	1	:30	1	\$30.00	NM	
Weeks	: <u>Start Date</u> 09/11/17	End Date MTWTFSS 09/17/171		<u>Rate</u> \$30.00					
Spots: #	Ch Day Ai	r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WSFA F 09 Credited		BAMA LIVE @ 11A	11-1130Am	:0	0			\$30.00 NM
3 09/15/	17 09/15/17	ALABAMA LIVE @ 1 AM	130 1130A-12P	1	:30	1	\$30.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171		<u>Rate</u> \$30.00					
Spots: #	Ch Day Air	r Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WSFA F 09 Credited		BAMA LIVE @ 1130AM	1130A-12P	:0	0			\$30.00 NM
4 09/15/1	17 09/15/17	WSFA 12 News at N	oon 12-1230pm	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171		<u>Rate</u> \$100.00					
Spots: #	Ch Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WSFA F 09 Credited		FA 12 News at Noon	12-1230pm	:0	0			\$100.00 NM
5 09/15/1	17 09/15/17		M-F 4-430P	1	:30	1	\$60.00	NM	

INVUICE

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1800064-1 | O9/24/17 | September 2017 | O8/28/17 - O9/18/17

Advertiser Product Estimate Number
POL/Strange, Luther/R/Sen LUTHER STRANGE SENA 812

www.wsfa.com

Line Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
		WSFA 12	2 NEWS AT 4F)						
Weeks:	Start Date 09/11/17		MTWTFSS 1	Spots/Week	<u>Rate</u> \$60.00					
Spots: # Ch			Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09 Credited		WSFA	12 NEWS AT 4PM	M-F 4-430P	:0	00			\$60.00 NM
6 09/15/17	09/15/17	WSFA 12 M	2 NEWS AT 4F	P M-F 430-5P	1	:30	1	\$75.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch		r Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09 Credited		WSFA	12 NEWS AT 4PM	M-F 430-5P	:0	0			\$75.00 NM
7 09/15/17	09/15/17	WSFA 12	2 News at Five	5-530pm	1	:30	1	\$185.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$185.00			* <u>3</u>		
Spots: # Ch			Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09 Credited		WSFA	12 News at Five	5-530pm	:0	0			\$185.00 NM
8 09/15/17	09/15/17	Today in	Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17		Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09	/15/17 5:	53 AM Today ii	n Alabama 530a	528am-6am	:3	0 DMSCLS	L715H		\$100.00 NM
9 09/15/17	09/15/17	WSFA 12	News at Six -	6-630pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$350.00			-		
Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09	/15/17 6:	10 PM WSFA	12 News at Six - MF	6-630pm	:3	0 DMSCLS1	.715н		\$350.00 NM
10 09/15/17	09/15/17	Today In	Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17		Spots/Week 1	<u>Rate</u> \$175.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
Spots: # Ch			Time Descript		Start/End Time		h Ad-ID			Rate Type
1 WS	SFA F 09	/15/17 6:3	38 AM Today II	n Alabama	6a-7a	:3	0 DMSCLS1	.715H		\$175.00 NM
11 09/15/17	09/15/17	ENTERT/ GHT	AINMENT TON	II 630-7p	1	:30	1	\$215.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$215.00					
Spots: # Ch			Time Descript	•	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 188 2000 2000	FA F 09			TAINMENT TONIGHT		:30	0 DMSCLS1	.715н		\$215.00 NM
12 09/15/17	09/15/17	NBC Toda	ay Show	7-9am	1	:30	1	\$115.00	NM]

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

MTWTFSS

Start/End Time



End Date

Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Description

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

<u>Advertiser</u>	<u>Product</u>	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

Rate

Type

Spots/

Week

Length

www.wsfa.com

Line Start Date

	(MA) MUNICIPAL (MA) (MA) MANAGEM			- 0 000	
Weeks: <u>Start Date</u>	<u>Rate</u> \$115.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA F 09/15/17 8:57 AM NBC Today Show	7-9am	:30 DMSCLS171	5н		\$115.00 NM
	1	-00 4	050.00	NID #	
13 09/15/17 09/15/17 NBC Today 2 9-10am	1	:30 1	\$50.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
09/11/17 09/17/171 1	\$50.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA F 09/15/17 NBC Today 2	9-10am	:00			\$50.00 NM
Credited		non-unitra e i			
14 09/18/17 09/18/17 WSFA 12 News at Ten - 10-1035pm MF	1	:30 1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/18/17 09/24/17 1 1	<u>Rate</u> \$275.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M 09/18/17 WSFA 12 News at Ten - MF		:00			\$275.00 NM
Credited Work 12 News at 7617 - Will	10-1000рт	.00			Ψ270.00 14111
45 00/40/47 00/40/47 ALADAMA LINE © 444 44 4400A	1	.20 1	¢20.00	NIN #	
15 09/18/17 09/18/17 ALABAMA LIVE @ 11A 11-1130Am	T	:30 1	\$30.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/18/17 09/24/17 1 1	<u>Rate</u> \$30.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M 09/18/17 ALABAMA LIVE @ 11A	11-1130Am	:00			\$30.00 NM
Credited					
16 09/18/17 09/18/17 ALABAMA LIVE @ 1130 1130A-12P	1	:30 1	\$30.00	NM	
AM		BORDED 1	**************************************	offerences.	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 1 1 Spots/Week 1	<u>Rate</u> \$30.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M 09/18/17 ALABAMA LIVE @ 1130AM	1130A-12P	:00			\$30.00 NM
Credited					
17 09/18/17 09/18/17 WSFA 12 News at Noon 12-1230pm	1	:30 1	\$100.00	NM	
,					
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 1 1 Spots/Week 1	<u>Rate</u> \$100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M 09/18/17 12:16 PM WSFA 12 News at Noon	12-1230pm	:30 DMSCLS1717	'н		\$100.00 NM
18 09/18/17 09/18/17 JUDGE JUDY 1ST RUN 330-4p	1	:30 1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	Rate				
00/10/11 00/21/11 2	\$60.00 Start/End Time	Length Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description 1 WSFA M 09/18/17 3:42 PM JUDGE JUDY 1ST RUN	330-4p	:30 DMSCLS1717	'н		\$60.00 NM
1 WSFA M 09/18/17 3:42 PM JUDGE JUDY 1ST RUN	33U-4P	.30 DM3CL31/1/			φου.υυ ΙΝΙΝΙ

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

www.wsia.com						C			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 09/18/17	09/18/17	WSFA 12 NEWS AT 4	P M-F 4-430P	1	:30	1	\$60.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/18/17 Day Air SFA M 09 Credited	End Date MTWTFSS 09/24/17 1 r Date Air Time Descri 1/18/17 WSFA	Spots/Week 1 iption 12 NEWS AT 4PM	Rate \$60.00 Start/End Time M-F 4-430P	<u>Leng</u> t	<u>h</u> <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$60-00 NM
20 09/18/17	09/18/17	WSFA 12 NEWS AT 4	P M-F 430-5P	1	:30	1	\$75.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	Day Aiı SFA M 09 Credited	V/18/17 WSFA	ption 12 NEWS AT 4PM	Start/End Time M-F 430-5P	Lengt :0	h Ad-ID 0			<u>Rate</u> <u>Type</u> \$75.00 NM
21 09/18/17	09/18/17	WSFA 12 News at Five	e 5-530pm	1	:30	1	\$185.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/18/17 Day Air SFA M 09 Credited	09/24/17 1 r Date <u>Air Time</u> <u>Descri</u> /18/17 <i>WSFA</i>	Spots/Week 1 ption 12 News at Five	Rate \$185.00 <u>Start/End Time</u> 5-530pm	<u>Lengt</u> :0	<u>h</u> <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$185.00 NM
22 09/18/17	09/18/17	Today in Alabama 530	a 528am-6am	1	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 WS	SFA M 09	/18/17 5:39 AM Today	in Alabama 530a	Rate \$100.00 Start/End Time 528am-6am	:3	h <u>Ad-ID</u> 0 DMSCLS1			<u>Rate</u> <u>Type</u> \$100.00 NM
23 09/18/17	09/18/17	WSFA 12 News at Six MF	•	1	:30	1	\$350.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 09/18/17 <u>Day Air</u> SFA M 09		Spots/Week 1 ption 12 News at Six - MF	<u>Rate</u> \$350.00 <u>Start/End Time</u> 6-630pm		h <u>Ad-ID</u> 0 DMSCLS1	717н		<u>Rate</u> <u>Type</u> \$350.00 NM
24 09/18/17	09/18/17	Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/18/17 <u>Day Air</u> SFA M 09/	09/24/17 1 Date <u>Air Time</u> <u>Descri</u>	1 otion	Rate \$175.00 Start/End Time 6a-7a		h <u>Ad-ID</u> 0 DMSCLS1	717н		<u>Rate</u> <u>Type</u> \$175.00 NM
25 09/18/17	09/18/17	ENTERTAINMENT TO	NI 630-7p	1	:30	1	\$215.00	NM	
Weeks: Spots: # Ch	Start Date 09/18/17 <u>Day</u> Air SFA M 09/	End Date MTWTFSS 09/24/17 1 Date Air Time Description	Spots/Week 1 otion RTAINMENT TONIGHT	Rate \$215.00 Start/End Time 630-7p		h <u>Ad-ID</u> 0 DMSCLS1	717н		<u>Rate</u> <u>Type</u> \$215.00 NM
26 09/18/17	09/18/17	NBC Today Show	7-9am	1	:30	1	\$115.00	NM	*=::::::

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

<u>Advertiser</u>	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$115.00	-				
Spots: # Ch				Start/End Time		Ad-ID	-		Rate Type
1 WS	SFA M 09	/18/17 8:59 AM NBC	Today Show	7-9am	:30) DMSCLS171	7н		\$115.00 NM
27 09/18/17	09/18/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 1		<u>Rate</u> \$50.00					
Spots: # Ch				Start/End Time		Ad-ID			Rate Type
1 WS	SFA M 09 Credited		Today 2	9-10am	:00)			\$50.00 NM
28 09/16/17	09/16/17	NBC Saturday Today ow	Sh 6-8am	1-	:30	1	\$45.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1-		<u>Rate</u> \$45.00			-		
Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Sa 09	/16/17 6:20 AM NBC	Saturday Today Show	6-8am	:30) DMSCLS171	5н		\$45.00 NM
29 09/17/17	09/17/17	NET NBC Sunday To Show	oday 7-8a	1	:30	1	\$45.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171		<u>Rate</u> \$45.00					
Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Su 09	/17/17 7:28 AM NET	NBC Sunday Today Sho	ow 7-8a	:30	DMSCLS171	7н		\$45.00 NM
30 09/17/17	09/17/17	NET NBC Meet The s	Pres 8-9a	1	:30	1	\$45.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Su 09, Credited		NBC Meet The Press	8-9a	:00)			\$45.00 NM
31 09/17/17	09/17/17	WSFA News Sunday	AM 9-930a	1	:30	1	\$20.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171		<u>Rate</u> \$20.00					
Spots: # Ch	<u>Day</u> <u>Air</u>		ription	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Su 09/ Credited		A News Sunday AM	9-930a	:00)			\$20.00 NM
32 09/14/17	09/14/17	WSFA 12 News at Te	en - 10-1035pm	1	:30	1	\$275.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	Rate \$275.00					
Spots: # Ch	Day Air		ription	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Th 09/ Credited		A 12 News at Ten - MF	10-1035pm	:00)			\$275.00 NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

Line Start Date	e End Date	Description	Start/End Time	MTUTECC	Length	Spots/ Week	Rate	Туре	
				MTWTFSS					
33 09/14/17	09/14/17	ALABAMA LIVE @	11A 11-1130AM	T	:30	1	\$30.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFS: 09/17/171		<u>Rate</u> \$30.00					
Spots: # Ch		= = = = = = = = = = = = = = = = = = = =		Start/End Time	Lenat	h Ad-ID			Rate Type
	SFA <i>Th 0</i> 9		ABAMA LIVE @ 11A	11-1130Am	:0				\$30.00 NM
200	Credited								
34 09/14/17	09/14/17	ALABAMA LIVE @	1130 1130A-12P	1	:30	1	\$30.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					
C # Ol	09/11/17	09/17/171		\$30.00	11	L A-L ID			D. (
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
/ VV-	SFA Th 09 Credited		ABAMA LIVE @ 1130AM	1130A-12P	:0	0			\$30.00 NM
35 09/14/17	09/14/17	WSFA 12 News at N	loon 12-1230pm	1	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/171		\$100.00					
Spots: # Ch		Date Air Time Des	cription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 W	SFA Th 09. Credited		FA 12 News at Noon	12-1230pm	:0	0			\$100.00 NM
36 09/14/17	09/14/17	JUDGE JUDY 1ST F	RUN 330-4p	1	:30	1	\$60.00	NM	-
Weeks:	Start Date 09/11/17	End Date MTWTFSS		<u>Rate</u> \$60.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
	SFA Th 09		GE JUDY 1ST RUN	330-4p		0 DMSCLS	1715H		\$60.00 NM
27 00/14/17	09/14/17			1	.20	4	\$00.00	NINA	***************************************
37 09/14/17	09/14/17	WSFA 12 NEWS AT M	4P W-F 4-430P	1	:30	1	\$60.00	NM	
Weeks:	Start Date			Rate					
Spots: # Ch	09/11/17 ı Day Air	_	•	\$60.00 Start/End Time	Longt	h Ad-ID			Poto Typo
	SFA <i>Th 09</i>		FA 12 NEWS AT 4PM	M-F 4-430P	:0i				<u>Rate Type</u> \$60.00 NM
7 000	Credited		A 12 NEWS AT 41 W	10-1 4-4501	.00				\$00.00 TVIVI
38 09/14/17	09/14/17	WSFA 12 NEWS AT	4P M-F 430-5P	1	:30	1	\$75.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
	09/11/17	09/17/171	1	\$75.00					
		Date Air Time Des		Start/End Time					Rate Type
1 WS	SFA Th 09/ Credited		FA 12 NEWS AT 4PM	M-F 430-5P	:00	0			\$75.00 NM
39 09/14/17	09/14/17	WSFA 12 News at F	ive 5-530pm	1	:30	1	\$185.00	NM	
Weeks:	Start Date	End Date MTWTFSS 09/17/171		Rate					
Spots: # Ch	09/11/17 <u>Day</u> <u>Air</u>		•	\$185.00 Start/End Time	Length	Ad-ID			Rate Type
орога. <u>н</u> <u>Оп</u>	Day All	Date All Time Desi	STIPLIOTI	Statuting Time	Lengu	1 /\u-ID			itale Type

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

Line Start Date End Date Description Start/En	nd Time MTWTFSS	Length	Spots/ Week	Rate	Туре	
39 09/14/17 09/14/17 WSFA 12 News at Five 5-530pn	m1	:30	1	\$185.00	NM	
Spots: # Ch Day Air Date Air Time Description 1 WSFA Th 09/14/17 WSFA 12 News a Credited	Start/End Time at Five 5-530pm	<u>Lengtl</u> :00	n <u>Ad-ID</u> 0			<u>Rate Type</u> \$185.00 NM
40 09/14/17 09/14/17 Today in Alabama 530a 528am-6	6am1	:30	1	\$100.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 09/15/17 Spots 09/17/17 Spots: # Ch Day Air Date Air Time Description 1 Description 09/14/17 5:55 AM Today in Alabama	k/Week Rate 1 \$100.00 Start/End Time a 530a 528am-6am		n <u>Ad-ID</u> DMSCLS1	715н		<u>Rate</u> <u>Type</u> \$100.00 NM
41 09/14/17 09/14/17 WSFA 12 News at Six - 6-630pm MF	n1	:30	1	\$350.00	NM	
	k/Week Rate 1 \$350.00 Start/End Time at Six - MF 6-630pm	7	n <u>Ad-ID</u>) DMSCLS1	715н		<u>Rate</u> <u>Type</u> \$350.00 NM
42 09/14/17 09/14/17 Today In Alabama 6a-7a	1	:30	1	\$175.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots 09/17/17 Spots 09/17/17 Spots: # Ch Day Air Date Air Time Description 09/14/17 Air Time Description 09/14/17	<u>Meek</u> <u>Rate</u> 1 \$175.00 <u>Start/End Time</u> a 6a-7a		n <u>Ad-ID</u>) DMSCLS1	715н		<u>Rate</u> <u>Type</u> \$175.00 NM
43 09/14/17 09/14/17 ENTERTAINMENT TONI 630-7p GHT	1	:30	1	\$215.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots 09/17/17 Spots 50/17/17 Spots: # Ch Day Air Date Air Time Description 1 WSFA Th 09/14/17 6:59 PM ENTERTAINMENT			1 <u>Ad-ID</u>) DMSCLS1			<u>Rate</u> <u>Type</u> \$215.00 NM
44 09/14/17 09/14/17 NBC Today Show 7-9am	1	:30	1	\$115.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 09/15/17 Spots/10/17 Spots: # Ch Day Air Date 1 Air Time Description 1 1 WSFA Th 09/14/17 8:51 AM NBC Today Show	/Week Rate 1 \$115.00 Start/End Time 7-9am		<u>Ad-ID</u>) DMSCLS1	715н		<u>Rate</u> <u>Type</u> \$115.00 NM
45 09/14/17 09/14/17 NBC Today 2 9-10am	1	:30	1	\$50.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 09/15/17 Spots/10/17 Spots: # Ch Day Air Date Air Time Description 1 Air Time Description NBC Today 2 Credited Credited	/Week Rate 1 \$50.00 Start/End Time 9-10am	<u>Length</u>	ı <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$50.00 NM
46 09/12/17 09/12/17 WSFA 12 News at Ten - 10-1035	pm -1	:30	1	\$275.00	NM	
	<u>Week</u> <u>Rate</u> 1 \$275.00					

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1800064-1
 09/24/17
 September 2017
 08/28/17 - 09/18/17

Advertiser Product Estimate Number
POL/Strange, Luther/R/Sen LUTHER STRANGE SENAT 812

www.wsfa.com

www.wsia.com						Spota/			
Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
46 09/12/17	09/12/17 W	SFA 12 News at Ten -	10-1035pm	-1	:30	1	\$275.00	NM	
Spots: # Ch	Day Air Date	THE RESIDENCE THE PERSON OF TH	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA	A Tu 09/12/1 Credited	7 WSFA 1	12 News at Ten - MF	10-1035pm	:0	0			\$275.00 NM
47 09/12/17	09/12/17 AI	ABAMA LIVE @ 11A	11-1130Am	-1	:30	1	\$30.00	NM	
		<u>I Date</u> <u>MTWTFSS</u> 17/17 -1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air Date			Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 _. WSFA	Tu 09/12/17 Credited	7 ALABAN	MA LIVE @ 11A	11-1130Am	:0	0		,	\$30.00 NM
48 09/12/17	09/12/17 AL Al	ABAMA LIVE @ 1130 M	1130A-12P	-1	:30	1	\$30.00	NM	
		Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA	Tu 09/12/17 Credited	7 ALABAN	ЛА LIVE @ 1130AM	1130A-12P	:0	0			\$30.00 NM
49 09/12/17	09/12/17 W	SFA 12 News at Noon	12-1230pm	-1	:30	1	\$100.00	NM	
		Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA	Tu 09/12/17 Credited	7 WSFA 1	2 News at Noon	12-1230pm	:0	0			\$100.00 NM
50 09/12/17	09/12/17 JU	IDGE JUDY 1ST RUN	330-4p	-1	:30	1	\$60.00	NM	
		Date <u>MTWTFSS</u> 17/17 -1	Spots/Week 1	<u>Rate</u> \$60.00		_			
Spots: # Ch	Day Air Date		<u>ion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSFA	Tu 09/12/17 See MG 50.2	7 JUDGE	JUDY 1ST RUN	330-4p	:0	0			\$60.00 NM
2 WSFA	Tu 09/12/17 MG for 50.1 0		JUDY 1ST RUN	330-4p	:30	0 DMSCLS1	713н		\$60.00 NM
51 09/12/17	09/12/17 W	SFA 12 NEWS AT 4P	M-F 4-430P	-1	:30	1	\$60.00	NM	
	tart Date End 9/11/17 09/1	Date MTWTFSS 7/17 -1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air Date		<u>ion</u>	Start/End Time	Length	h Ad-ID			Rate Type
1 WSFA	Tu 09/12/17 Credited	WSFA 1.	2 NEWS AT 4PM	M-F 4-430P	:00	0			\$60.00 NM
52 09/12/17	09/12/17 W	SFA 12 NEWS AT 4P	M-F 430-5P	-1	:30	1	\$75.00	NM	
		Date <u>MTWTFSS</u> 7/17 -1	Spots/Week	<u>Rate</u> \$75.00					
Spots: # Ch	9/11/17 09/1 <u>Day</u> <u>Air Date</u>	=	on	Start/End Time	Lengti	Ad-ID			Rate Type
									

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots Length Week		Туре	
52 09/12/17 09/12/17 WSFA 12 NEWS AT 4P M-F 430-5P	-1	:30 1	1 \$75.00	NM	
Spots: # Ch Day Air Date Air Time Description 1 WSFA Tu 09/12/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 430-5P	Length Ad-ID)	×	<u>Rate</u> <u>Type</u> \$75.00 NM
53 09/12/17 09/12/17 WSFA 12 News at Five 5-530pm	-1	:30 1	\$185.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 1 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 WSFA 12 News at Five Credited	Rate \$185.00 <u>Start/End Time</u> 5-530pm	Length Ad-ID	1		<u>Rate</u> <u>Type</u> \$185.00 NM
54 09/12/17 09/12/17 Today in Alabama 530a 528am-6am	-1	:30 1	\$100.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS - 1	Rate \$100.00 Start/End Time 528am-6am 528am-6am	Length Ad-ID :00			Rate Type \$100.00 NM \$100.00 NM
55 09/12/17 09/12/17 WSFA 12 News at Six - 6-630pm MF	-1	:30 1	\$350.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFS 1 1 Spots/Week 1 Spots: # Ch Day Air Date 1 WSFA Tu 09/12/17 See MG 55.2 Air Time Description WSFA 12 News at Six - MF 1 News at Six - MF	Rate \$350.00 <u>Start/End Time</u> 6-630pm 6-630pm	Length Ad-ID::00::30 DMSCL			Rate Type \$350.00 NM \$350.00 NM
56 09/12/17 09/12/17 Today In Alabama 6a-7a	-1	:30 1	\$175.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS - 1 1 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description Description Today In Alabama See MG 56.2 2 WSFA Tu 09/12/17 See MG 56.1 6:11 AM Today In Alabama MG for 56.1 09/12	Rate \$175.00 <u>Start/End Time</u> 6a-7a 6a-7a	Length Ad-ID :00 :30 DMSCL			Rate Type \$175.00 NM \$175.00 NM
57 09/12/17 09/12/17 ENTERTAINMENT TONI 630-7p GHT	-1	:30 1	\$215.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 1 Spots/Week 1 Spots: # Ch Day Air Date 1 Air Time Description 2 Description 2 1 WSFA Tu 09/12/17 ENTERTAINMENT TONIGHT	Rate \$215.00 Start/End Time T 630-7p	Length Ad-ID			<u>Rate</u> <u>Type</u> \$215.00 NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period	
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17	

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

www.woid.oom						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
57 09/12/17	09/12/17	ENTERTAINMENT TO GHT	NI 630-7p	-1	:30	1	\$215.00	NM	
58 09/12/17	09/12/17	NBC Today Show	7-9am	-1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/11/17	09/17/17 -1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> FA <i>Tu 0</i> 9		otion oday Show	Start/End Time 7-9am	<u>Lengt</u> :0	h Ad-ID			<u>Rate Type</u> \$115.00 NM
, wo	See MG		oday Show	r-sam	.0	O			Ψ110.00 14101
2 WS	FA Tu 09 MG for 5	/12/17 7;28 AM NBC T 58.1 09/12	oday Show	7-9am	:3	0 DMSCLS1	.713н		\$115.00 NM
59 09/12/17	09/12/17	NBC Today 2	9-10am	-1	:30	1	\$50.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17 -1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Tu 09. Credited		oday 2	9-10am	:0	0			\$50.00 NM
60 09/13/17	09/13/17	WSFA 12 News at Ten MF	- 10-1035pm	1	:30	1	\$275.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> FA <i>W 09,</i> Credited	/13/17 WSFA	otion 12 News at Ten - MF	Start/End Time 10-1035pm	<u>Lengtl</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$275.00 NM
61 09/13/17	09/13/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	<u> </u>
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time	-	Ad-ID			Rate Type
1 WS	FA W 09/ Credited		MA LIVE @ 11A	11-1130Am	:0	<i></i>			\$30.00 NM
62 09/13/17	09/13/17	ALABAMA LIVE @ 113 AM	0 1130A-12P	1	:30	1	\$30.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		Ad-ID			Rate Type
1 WSI	FA W 09/ Credited		MA LIVE @ 1130AM	1130A-12P	:00	0			\$30.00 NM
63 09/13/17	09/13/17	WSFA 12 News at Noon	n 12-1230pm	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$100.00			×		
Spots: # Ch	Day Air			Start/End Time	Length	Ad-ID			Rate Type
1 WSI	FA W 09/ Credited		12 News at Noon	12-1230pm	:00)			\$100.00 NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

<u>Advertiser</u>	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

www.wsia.com						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
64 09/13/17	09/13/17	WSFA 12 NEWS AT 4 M	P M-F 4-430P	1	:30	1	\$60.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 09 Credited		12 NEWS AT 4PM	M-F 4-430P	:0	00			\$60.00 NM
65 09/13/17	09/13/17	WSFA 12 NEWS AT 4	P M-F 430-5P	1	:30	1	\$75.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	<u>Day Air</u>	r Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 09 Credited		12 NEWS AT 4PM	M-F 430-5P	:0	0			\$75.00 NM
66 09/13/17	09/13/17	WSFA 12 News at Five	e 5-530pm	1	:30	1	\$185.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1	· <u>Spots/Week</u>	<u>Rate</u> \$185.00					
Spots: # Ch	Day Air		ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 09 Credited		12 News at Five	5-530pm	:0	0			\$185.00 NM
67 09/13/17	09/13/17	Today in Alabama 530	a 528am-6am	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	Rate \$100.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 09	/13/17 5:28 AM Today	in Alabama 530a	528am-6am	:3	0 DMSCLS1	715н		\$100.00 NM
68 09/13/17	09/13/17	WSFA 12 News at Six	- 6-630pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09	/13/17 6:21 PM WSFA	12 News at Six - MF	6-630pm	:3	0 DMSCLS1	715н		\$350.00 NM
69 09/13/17	09/13/17	Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	SFA W 09/			6a-7a	:3	0 DMSCLS1	715н		\$175.00 NM
70 09/13/17	09/13/17	ENTERTAINMENT TO	NI 630-7p	1	:30	1	\$215.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$215.00					
Spots: # Ch			otion	Start/End Time	Lengtl	Ad-ID			Rate Type
1 WS	SFA W 09/		RTAINMENT TONIGHT		:30	DMSCLS1	715н		\$215.00 NM
71 09/13/17	09/13/17	NBC Today Show	7-9am	1	:30	1	\$115.00	NM	

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To: **WSFA** Regions Bank ATTN: Lockbox # 1400 P.O. Box 11407

Invoice # Invoice Date Invoice Month Invoice Period 1800064-1 09/24/17 08/28/17 - 09/18/17 September 2017

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Ser	LUTHER STRANGE SENAT	812

www.wsfa.com

Line Start Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Weeks:		Date <u>MTWTFSS</u> 7/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA W 09/13/17	8:29 AM NBC T	oday Show	7-9am	:3	0 DMSCLS17	15н		\$115.00 NM
72 09/13/17	09/13/17 NE	BC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 7/171	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	Ad-ID			Rate Type
1 WS	FA W 09/13/17 Credited	NBC Te	oday 2	9-10am	:0	0			\$50.00 NM
73 09/12/17	09/15/17 To	night Show	1035-1137pm	-TWTF	:30	3	\$115.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 7/17 -TWTF	Spots/Week 3	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air Date	Air Time Descrip	X	Start/End Time		Ad-ID			Rate Type
1 WS	FA Tu 09/12/17 Credited	Tonigh	t Show	1035-1137pm	:00)			\$115.00 NM
2 WS	FA W 09/13/17 Credited	Tonight	t Show	1035-1137pm	:00)			\$115.00 NM
3 WS	FA F 09/15/17 Credited	Tonight	t Show	1035-1137pm	:00)			\$115.00 NM
74 09/18/17	09/18/17 RIC	GHT THIS MINUTES	130-2p	1	:30	1	\$30.00	NM	
Weeks:	Start Date	Date <u>MTWTFSS</u> 4/17 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA M 09/18/17 Credited	RIGHT	THIS MINUTES	130-2p	:00)	12.5		\$30.00 NM
75 09/12/17	09/15/17 WS MF	SFA 12 News at Ten	- 10-1035pm	-TWTF	:30	3	\$415.00	NM	
Weeks:	<u>Start Date</u> <u>End</u> 09/11/17 09/1		Spots/Week 3	<u>Rate</u> \$415.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time	Length				Rate Type
1 WSI			12 News at Ten - MF	10-1035pm		DMSCLS171			\$415.00 NM
3 WSI 2 WSI			12 News at Ten - MF 12 News at Ten - MF	10-1035pm		DMSCLS171 DMSCLS171			\$415.00 NM
				10-1035pm	.30				\$415.00 NM
76 09/12/17	M	SFA 12 NEWS AT 4P	P M-F 430-5P	-TWTF	:30	3	\$115.00	NM	
Weeks:	<u>Start Date</u> <u>End</u> 09/11/17		Spots/Week 3	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time	Length				Rate Type
2 WSF			12 NEWS AT 4PM	M-F 430-5P		DMSCLS171			\$115.00 NM
3 WSF 1 WSF			12 NEWS AT 4PM 12 NEWS AT 4PM	M-F 430-5P M-F 430-5P		DMSCLS171			\$115.00 NM \$115.00 NM
					.50				\$1.10.00 TAIVI

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

<u>Advertiser</u>	<u>Product</u>	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
76 09/12/17 09/17/17 WSFA 12 NEWS AT 4P M-F 430-5P M	-TWTF	:30 3	\$115.00	NM	
77 09/12/17 09/17/17 ALABAMA LIVE @ 11A 11-1130Am	-TWTF	:30 3	\$70.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Nots/Week 09/17/17 Spots/Week 3 Spots: # Ch Day Air Date Air Time Description Description	<u>Rate</u> \$70.00 <u>Start/End Time</u>	Length Ad-ID			Rate Type
1 WSFA W 09/13/17 11:06 AM ALABAMA LIVE @ 11A 3 WSFA Th 09/14/17 11:35 AM ALABAMA LIVE @ 11A	11-1130Am 11-1130Am	:30 DMSCLS1715F	1		\$70.00 NM \$70.00 NM
2 WSFA F 09/15/17 11:19 AM ALABAMA LIVE @ 11A 78 09/12/17 09/17/17 ALABAMA LIVE @ 11A 11-1130Am	11-1130Am -TWTF	:30 DMSCLS1715F	\$70.00	NM	\$70.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 09/11/17 09/17/17 -TWTF 2	<u>Rate</u> \$70.00				
Spots: # Ch Day Air Date Air Time Description 2 WSFA Tu 09/12/17 ALABAMA LIVE @ 11A See MG 78.3	Start/End Time 11-1130Am	Length Ad-ID :00			<u>Rate Type</u> \$70.00 NM
3 WSFA Tu 09/12/17 11:24 AM ALABAMA LIVE @ 11A MG for 78.2 09/12	11-1130Am	:30 DMSCLS1713H	ł		\$70.00 NM
1 WSFA W 09/13/17 11:20 AM ALABAMA LIVE @ 11A 79 09/18/17 09/18/17 ALABAMA LIVE @ 11A 11-1130Am	11-1130Am M	:30 DMSCLS1715F	\$70.00	NM	\$70.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate	.50 1	\$70.00	INIVI	
09/18/17 09/24/17 M 1 Spots: # Ch Day Air Date Air Time Description 1 WSFA M 09/18/17 11:06 AM ALABAMA LIVE @ 11A	\$70.00 Start/End Time 11-1130Am	Length Ad-ID :30 DMSCLS1717F	l	,	<u>Rate</u> <u>Type</u> \$70.00 NM
80 09/12/17 09/17/17 WSFA 12 News at Noon 12-1230pm	-TWTF	:30 3	\$225.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 09/17/17 Spots/Week 3	<u>Rate</u> \$225.00				
Spots: # Ch	Start/End Time 12-1230pm 12-1230pm	Length Ad-ID :30 DMSCLS1715H :30 DMSCLS1715H			Rate Type \$225.00 NM \$225.00 NM
3 WSFA F 09/15/17 12:23 PM WSFA 12 News at Noon	12-1230pm	:30 DMSCLS1715H			\$225.00 NM
81 09/18/17 09/18/17 WSFA 12 NEWS AT 4P M-F 4-430P M	M	:30 1	\$135.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/18/17 09/24/17 M 1	<u>Rate</u> \$135.00				
Spots: # Ch Day Air Date Air Time Description 1 WSFA M 09/18/17 4:09 PM WSFA 12 NEWS AT 4PM	Start/End Time M-F 4-430P	Length Ad-ID :30 DMSCLS1717H	Ĭ		<u>Rate Type</u> \$135.00 NM
82 09/13/17 09/17/17 WSFA 12 News at Six - 6-630pm MF	WTF	:30 1	\$525.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Note (MTWTFS) Spots/Week NTWTF Spots: # Ch Day Air Date Air Time Description	<u>Rate</u> \$525.00 <u>Start/End Time</u>	Length Ad-ID			Rate Type
1 WSFA F 09/15/17 6:28 PM WSFA 12 News at Six - MF	6-630pm	:30 DMSCLS1715H			\$525.00 NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

<u>Advertiser</u>	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	812

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
82	09/13/17	09/17/17	WSFA 12 News at Six - MF	6-630pm	WTF	:30	1	\$525.00	NM		
83	09/13/17	09/17/17	ENTERTAINMENT TON GHT	l 630-7p	WTF	:30	1	\$215.00	NM		
	Weeks:	Start Date 09/11/17	<u>End Date</u> <u>MTWTFSS</u> 09/17/17WTF	Spots/Week 1	<u>Rate</u> \$215.00						
Spo	ts: <u>#</u> <u>Ch</u>	Day Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Type
1 WSFA W 09/13/17 6:41 PM ENTERTA		AINMENT TONIGHT	630-7p	:3	:30 DMSCLS1715H			\$215.00			
85	09/13/17	09/17/17	Today in Alabama 530a	528am-6am	WTF	:30	1	\$100.00	NM		
	Weeks:	Start Date 09/11/17	End Date MTWTFSSWTF	Spots/Week 1	<u>Rate</u> \$100.00						
Spo	ts: <u>#</u> <u>Ch</u>	Day Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	h Ad-ID			Rate	Type
	1 WSF	A W 09/	13/17 5:53 AM Today in	Alabama 530a	528am-6am	:30	DMSCLS17	'15н		\$100.00	NM
					Total Spots	5	60	With the second			

Payment Terms 30 Days

 Gross Total
 \$8,805.00

 Agency Commission
 \$1,320.75

 Net Amount Due
 \$7,484.25

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.